**ESCALATES | NATIONAL EVALUATION**

**Escalates** *(es-ca-lates)*

**noun**
The national evaluation of seven regional heart health interventions (cooperatives) with the goal of studying intervention adoption, implementation and effectiveness, and disseminating actionable findings.

**verb**
To make something greater or increase rapidly.

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**Engage**

**Evaluate**

**Disseminate**

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**ESC AL AT ES  T IMEL IN E**

**2016 ENGAGEMENT**
Engage regional cooperatives in the ESCALATES evaluation by harmonizing measures, and collaborating on analysis and dissemination activities.

**2017 EVALUATION**
Work with regional cooperatives to collect similar data at multiple levels to identify the most effective combinations of intervention strategies, and why and how those combinations are effective.

**2018 DISSEMINATION**
Rapidly disseminate actionable findings to key stakeholders through both traditional and non-traditional channels to inspire broader adoption of successful quality improvement strategies.

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**REGIONAL COOPERATIVES**

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**EVALUATION LEVELS**

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**EVALUATION STRUCTURE**

**NATIONAL**
- Online Diaries
- Site Visits

**REGIONAL**
- Cooperative Team Interviews
- State/Regional Statistics
- Online Diaries
- Site Visits

**PRACTICE**
- Intervention Tracking
- Organization Surveys
- Practice Surveys
- Observation
- Interviews
- Site Visits

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**KEY OUTCOME MEASURES**

**ABC**
- Aspirin Use
- Blood Pressure Control

**CPS**
- Cholesterol Management
- Smoking Cessation

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